DOCUMENT RESUME

ED 179 478 SO 012 192

TITLE	A Guide for Community Arts Education Development.
INSTITUTION	Wisconsin Alliance for Arts Education, Milwaukee.; Wisconsin State Dept. of Public Instruction, Madison.
SPONS AGENCY	Office of Education (DHEW), Washington, D.C.
REPORT NO	WAAE-Bull-8552
PUB DATE	79
NOTE	165p.
EDRS PRICE	MF01/PC07 Plus Postage.
DESCRIPTORS	Adult Education; *Change Strategies; Community Action; *Community Change; *Community Education; *Community Planning; Community Programs; Community Resources; Community Study; Elementary Secondary Education; *Fine Arts; Handicapped Students; *Program Development

ABSTRACT

A resource book for the development of arts education in the community is presented in four sections. Section I lists seven of the Wisconsin State Plan Community Related Objectives: to initiate or expand communication between arts groups, arts institutions, and public and private organizations; expand arts education programs for adults through existing social, religious, professional, and national organizations; develop arts education programs for special populations; involve community artists in elementary and secondary school programs; develop community based arts education programming; encourage the involvement of professional artists and groups outside of the public school curriculum; and expand the commitment of business, industry, and labor leaders to arts experiences for the benefit of employees, employers, and the community. Section II outlines procedures for workshops to develop implementation strategies. Section III, the major part of the document, provides an analysis in chart form for achieving each of the seven objectives. The chart lists actions; activities for implementation; agencies, groups, and persons responsible for action; when the objective may be achieved; the present status of the objective; and sources for further information. The final section lists organizations for information related to community arts education in Wisconsin. (KC)

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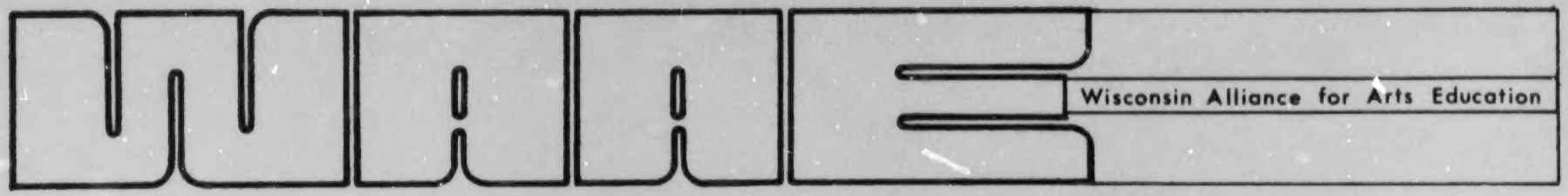

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A GUIDE

FOR COMMUNITY
ARTS EDUCATION
DEVELOPMENT

based on the

WAAE
COMPREHENSIVE STATE PLAN
FOR ARTS EDUCATION

SP 012 192

Bulletin No. 8552

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Artwork, layout, design and editing of this publication by Catriona Olson.

1979

ACKNOWLEDGMENTS

This publication was made possible with the financial and human support of the following:

--USOE (United States Office Education) Art Education Program Grant
--DPI (Wisconsin Department of Public Instruction)
--WAAE (Wisconsin Alliance for Arts Education)
--WAAE Spring 1979 Workshop Committees
-Bill Schulman
-Ila June Brown
-Betsy Schulte
-Dick Wolf
-Frank Lindl
--Earl Collins Supervisor--Art Education Coordinator--Arts & Humanities
--Catriona Olson Administrative Assistant to Earl Collins
--and the many individuals who participated in the workshops and contributed their ideas to this publication.

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INTRODUCTION

This publication is meant to serve as a resource for individuals or groups interested in the development of arts education in their communities. This information was generated in the spring of 1979 at workshops in Madison and Menomonie, Wisconsin. Attendance was by invitation to individuals who participated in the development of the WAAE Comprehensive State Plan for Arts Education (CSPAE) and persons they identified as having an interest or influence in this subject. The workshop programs consisted of speeches, media presentations, artist exhibitions/performances and structured group process activities.

Participants reviewed seven out of the sixteen Objectives analyzed in the CSPAE which have particular relevance to community concerns. They took the process one step further from general discussion of actions and implementation strategies, to a more specific analysis geared to their own communities. A description of the workshop procedure follows for use by individuals or groups who may wish to adapt the format for their own use. Keep in mind that the CSPAE and this extension of the plan were developed by hundreds of individuals throughout the state and reflects their concerns. In order to fully implement the Plan, concerned individuals at the local level must take initiative to follow through on these ideas.

For further clarification of the Plan or this publication, contact the WAAE. A partial listing of addresses of arts organizations concerned with arts education development is located on the last page of this book.

AGAIN, these plans were developed to deal with problems unique to workshop regions, yet they can also serve as models for similar work dealing with the arts education needs of any community.

OBJECTIVES

1 INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

2 EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

3 DEVELOP EFFECTIVE ARTS EDUCATION PROGRAMS FOR SPECIAL POPULATIONS INCLUDING THE ELDERLY, HANDICAPPED, AND DISADVANTAGED.

4 INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

5 DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

6 ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

7 EXPAND THE COMMITTMENT OF BUSINESS, INDUSTRY AND LABOR LEADERS TO ARTS EXPERIENCES FOR THE MUTUAL BENEFIT OF EMPLOYEE, EMPLOYERS, AND THE COMMUNITY AT LARGE.

GROUP PROCESS TECHNIQUES

RATIONALE	FOR THE RULES OF BRAINSTORMING
1 EXPRESS NO NEGATIVE EVALUATION:	A ban on negativity encourages participants to speak freely without worrying whether their ideas are good enough to be shared. It says, "All ideas welcomed here."
2 WORK FOR QUANTITY:	This rule helps the flow of ideas by adding a game-like tension to the activity. Quality is a by-product of quantity. The longer the list, the more likely it is to contain a number of workable ideas. This rule encourages everyone to try without the jeopardy of failure.
3 EXPAND ON EACH OTHER'S IDEAS:	This rule suggests to students that they can help each other. When one person elaborates on another's idea, he is paying a compliment to that person, accepting him, appreciating his contribution, showing him to be a worthy collaborator. This rule can help change the meeting from a battleground with winners and losers to a place where all can win.
4 ENCOURAGE ZANY, FAR-OUT IDEAS:	Many weird ideas have a useful kernel which may not be evident to the proponent of the idea but which is picked up later by the group. And a zany idea may trigger a useful idea in someone else's mind. Problems are often seen in new ways as a result of this practice.
5 RECORD EACH IDEA:	This rule reinforces the acceptance of each idea and provides for a mechanism for deferring evaluation. These brainstorm lists can be thought of as rich deposits which can be later mined and shaped to meet specific needs.

Suggested
Workshop/Meeting
Process

WHO?	FOR HOW LONG?	TASK?
1. Individual/small group	45 minutes total time	
	(1) 5 minutes	Each <u>individual</u> independently identify in writing past, present or possible future actions in their community which relate to their selected objective.
	(2) 20 minutes	<u>Small group</u>. Each person briefly (approximately 3 minutes) share their personal listings with the small group. Observe brainstorming rules of getting ideas out, with holding value judgment, clarification and no degression. Facilitator list on wrapping paper the individual ideas.
	(3) 10 minutes	<u>Each individual</u> choose one of the action ideas from their own or the group list and analyze it in writing according to the following factors: --Communication of purpose involvement, activities, and etc. --Content - art forms, educational impact, etc. --Support both monetary and commitment. Keep analysis for later use.

(CONTINUED NEXT PAGE)

GROUP PROCESS TECHNIQUES
(CONTINUED)

Suggested
Workshop/Meeting
Process

WHO?	FOR HOW LONG?	TASK?
II. Small group brainstorming/valuing	60 minutes total time	Brainstorming to identify actions related to the small group's selected objectives and the following question: WHAT ACTIONS (GENERAL PROCEDURES) ARE NEEDED AND APPROPRIATE AT THE LOCAL LEVEL IN ORDER TO ACHIEVE THE GROUP'S SELECTED OBJECTIVE (REFER TO THE SMALL GROUP'S EARLIER DISCUSSION AND THE CSPAE)?
	(1) 15 minutes	Open brainstorming process with the facilitator listing all of the ideas on pasted wrapping paper. Observe brainstorming rules.
	(2) 15 minutes	Clarification and consolidation of the above ideas. Observe brainstorming rules.
	(3) 10 minutes	Each individual given 100 points independently assign these points to all or any part of the ideas listed according to which ones they consider to be most important.
	(4) 15 minutes	Small group tabulate and total each individuals weighted valuings. Briefly discuss these totals and select the top five or six actions for further analysis.

(CONTINUED NEXT PAGE)

Suggested
Workshop/Meeting
Process

WHO?	FOR HOW LONG?	TASK?
III. Large group	10 minutes	Assemble to receive further directions and information.
IV. Small group	2 hours	Analyze top five or six action ideas. (1) Work form left to right from the general to the specific. (See sample format--2 pages following) (2) Facilitator collect these planning forms and turn them into the workshop organizer.
V. Large group Group coordinator	30 minutes	All small groups assemble. (1) Each facilitator briefly review their group's conclusions. (2) Closing remarks.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE WAAS CSPAE

INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1	
A. PROLIFERATION OF AGENCIES Deal with the fact that there may be too many agencies/ organizations with inefficient communication and a lack of coordination.	1. Look at existing models for communication and coordination for arts providers and arts consumers, i.e.: --educational system --WTA (Wisconsin Theatre Association) --Cultural Post (NEA) --WSMA (Wisconsin School Music Association, Inc.) --WAAE (Wisconsin Alliance for Arts Education) 2. Develop a clearinghouse of information and resources to tie together the needs of arts providers and arts consumers preferably with office space and sufficient staff.

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
P-Wisconsin Arts Board P-Wisconsin Department of Public Instruction P-Wisconsin Department of Health and Social Services S-UW Extension Arts Development S-Other statewide organizations and associations S-regional and local arts councils	Short term--within one year Long term--two to four years	Duplication and proliferation is very much present at state and local levels.	

INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.) B. GOVERNMENT INFLUENCE Identify the role of governmental-political spheres of influence as to: --degree of control --inclusion in programs and the need for government involvement in: --metropolitan areas --regional/rural areas given that the arts require government funding support.	1. Define existing government programs which affect arts including: --social services --education --etc. 2. Define content controls vs. financial controls.

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
P-Wisconsin Arts Board S-Arts Development Council S-Milwaukee Public Schools S-Local Chamber of Commerce P-Art and Incorporation watch dogging government censorship	immediately to one year	Milwaukee: county: involved city: not involved State: Wisconsin Arts Board Only over-all influence Local Arts Councils Government spawned vs. government included as partner in progress RECOMMEND Artists must be involved in political process and pro-arts legislation.	

POSITION
27 SECONDARY
[illegible] ELEMENTARY

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INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.)	
C. FUNDING FOR THE ARTS We need a larger funding pie and we need a modus operandi of slicing the pie.	1. Promote a "larger pie" through: a. more government function b. additional sources of income i.e. social sources, education, etc. c. encouragement of more efficient communication and increased effectiveness of private (foundation corporation, individual) funding. There could be periodic contact between such funding sources and potential recipients of such funding sources. 2. Encourage a fair "slicing of the pie" by: a. developing a formula for distributing these funds for most effective audience use and most effective arts support. b. structuring the process so that all user groups, all producer groups and facilitating organizations are given equal consideration in the allocation of available funds.

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
P-Arts, Inc. P-Wisconsin Legislature P-majority and minority leadership P-Secretary Percy P-Superintendent Barbara Thompson P-Governor and Mrs. Dreyfus P-Wisconsin Arts Board P-Private Foundations P-Corporate Leadership P-Business Commission for the Arts	Some of the phases could be begun immediately such as 1c. Phases such as 1a would depend on much more ground work in political action and development of long range plans.	1. very little 2. very little	

National Endowment for the Arts

INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1	
D. CONTACT NEW AUDIENCES	1. Identify new audiences and their needs for the arts. 2. Identify additional/alternate means of funding the arts for new audiences.

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
P-Schools P-Community Organizations P/S-Cooperative Educational Service Agencies P/S-Social Services S-Department of Public Instruction S-Wisconsin Arts Board S-Wisconsin Alliance for Arts Education P/S-WisCAHN P/S-ARTREACH *It is assumed that ideas developed at local (grass roost) levels will gain strength and survive. Local agencies will look to regional/state agencies for support.	Short Term: recognition of needs and areas. Long Term: Organization of fund raising and distribution.	Very effective in Milwaukee Adequate in LaCrosse Very little in Spring Green Platteville Madison Rest of State	

INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.)	
E. PROMOTE ALL THE ARTS Develop a greater awareness of the diversity of the arts and of the opportunities for involvement on many levels for all citizens.	1. Advertise what art is and for whom it exists. 2. Promote awarenass of the full variety of art forms. 3. Provide art options from which individuals may choose.
F. STRUCTURE THE SETTING FOR ART ACTIVITIES	Structure such settings with the: 1. Understanding of the content of the art and the performance of the artist(s). 2. Understanding of administrative structure needed to facilitate the activity. 3. Understanding of the learning, experience, and growth of the consumer. 4. Understanding that the arts are fun-a celebration.

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
P-Wisconsin Arts Board P-Arts, Inc. P-Department of Public Instruction P-Local School District P-Local Arts Councils P-WisCAHN P-UW Extension, Arts Development	Initiation short term 1-2 years Development long term 2-4 years and beyond	Promotion adequate in major cities i.e. Milwaukee Madison Wausau Adequate in some smaller communities : e.: Spring Green, and communities with UW campuses and other centers of activity.	
P-Institutions P-Wisconsin Arts Board P-Educators, Department of Public Instruction P-WisCAHN S-Non-traditional sites i.e. business community, streets, etc.	Could be improved as soon as linking structures can be established.	In many communities, considerable cooperation among artists/administrators and consumers exists and is expanding. Madison (UW-Union Theatre) Spring Green-Mime Festival	

INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ARTS GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #2 (See accompanying diagram)	
A. Commit necessary funds to establish a professionally staffed regional arts development office in every geographic area of Wisconsin.	1. Allocate funds to establish professional staffs for regional arts development offices. 2. Decide on number and appropriate location for regional arts development offices.
B. By means of this area leadership establish local arts councils of volunteer support.	1. Identify local arts activists who would serve as members and/or resource people of local arts councils. 2. Organize local arts councils.
C. Establish regional advisory boards comprised of volunteer representatives from local arts councils from within each region.	(Same as above, replacing "local arts councils" with "regional advisory boards".)
D. Using the professional leadership of the regional arts development offices and the guidance of the regional advisory boards, implement Goal #1 of the Comprehensive State Plan.	Refer to activities already designated in WAAE CSPAE. (Comprehensive State Plan for Arts Education) [The impetus of these actions is to initiate rural grassroots arts development. We suspect the urban centers already have <u>some</u> established arts serving agencies.]

OBJECTIVE #1

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 7 WAAE CSPAE
--Wisconsin Alliance for Arts Education --Wisconsin Arts Board --UW-Extension --Regional Arts Development Office --Wisconsin Alliance for Arts Education --Regional Arts Development and Regional Advisory Board	Immediately-- should be accomplished within two years	not at all	

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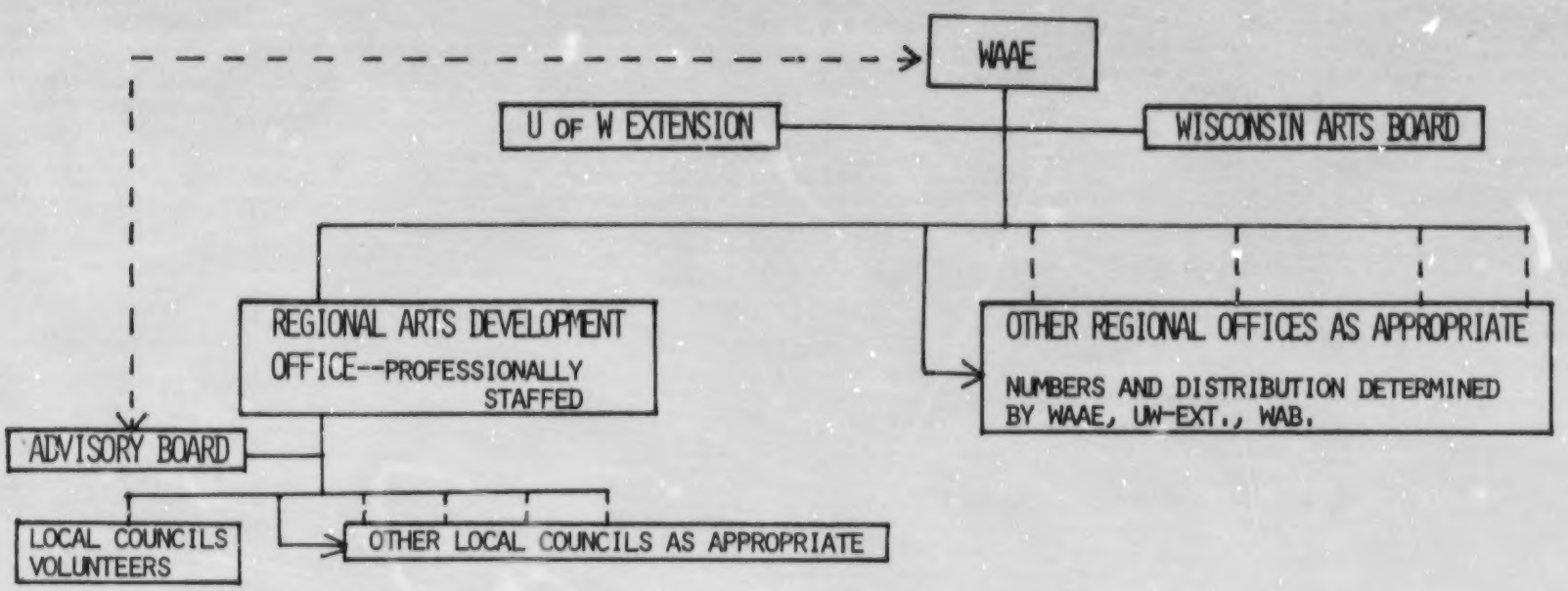
INITIATE OR EXPAND COOPERATION AND COMMUNICATION BETWEEN ART GROUPS, ARTS INSTITUTIONS, AND PUBLIC AND PRIVATE ORGANIZATIONS WITHIN ALL COMMUNITIES.

METHOD #2 - DIAGRAM


WAAE
U OF W EXTENSION
WISCONSIN ARTS BOARD
REGIONAL ARTS DEVELOPMENT OFFICE--PROFESSIONALLY STAFFED
OTHER REGIONAL OFFICES AS APPROPRIATE
NUMBERS AND DISTRIBUTION DETERMINED BY WAAE, UW-EXT., WAB.
ADVISORY BOARD
LOCAL COUNCILS VOLUNTEERS
OTHER LOCAL COUNCILS AS APPROPRIATE

OBJECTIVE #1

NOTES

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EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS,

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1	
A. PROVIDE ARTS EDUCATION PROGRAMMING FOR THE COMMUNITY	1. Develop a resource list of arts people including telephone numbers, addresses and utilize questionnaires to find out who wishes to be involved in arts programs. 2. Provide "bus" service to activities for the elderly and the handicapped. 3. Orientate the community to available facilities within the area (Welcome Wagon idea). 4. Orientate people to the various concepts in the arts. 5. Orient artists to the arts education needs of communities.

OBJECTIVE #2

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
1. -local library -arts council -University "Arts" people -ERIC system -CESA Districts -State Radio & TV Network 2. -Department of Health and Social Services -Community Service Organizations -Community Action Service 3. -Community Service Organizations -Newspapers -TV & Radio 4. -Arts Educators Public, Private -City Arts Coordinator 5. -Chamber of Commerce -City Recreation Organization -City Arts Coordinator	Immediately	--River Falls UW-River Falls Aesthetic Education --Ladysmith	

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EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.)	
B. ORGANIZE AND UTILIZE NEIGHBORHOOD INVOLVEMENT GROUPS	1. Conduct talent assessment of neighborhood. 2. Encourage ethnic involvement through dinners. 3. Utilize "Food is Arts" which provide appropriate Arts Programs. 4. Utilize neighborhood parks. 5. Organize community festivals based on neighborhood cultural, historic background. 6. Make topographical neighborhood maps.

OBJECTIVE #2

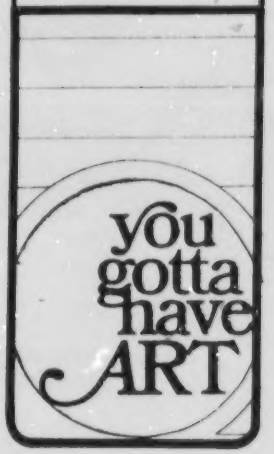
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
--City, Area Arts Council --CESA (Cooperative Educational Service Agency) --Arts Coordinator --City Council	1-2 years	very little; however, some work in: 1. Ashland Bay County 2. Menomonie Mabel Tainter Festival of the Arts 3. Eau Claire Saw Dust Days 4. River Falls Days 5. Eleva--Strum Steam Engine Days	

EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.)	
C. UTILIZE THE SERVICES OF CITY OR AREA OR CESA ARTS COORDINATOR(S)	1. Locate community groups in each of the arts forms 2. Identify what <u>is</u> happening in the arts. 3. Coordinate existing arts programs. 4. Bring "deemed" needed programs into the area. 5. Recognize and address the consumers a) interest b) needs, and c) levels of expertise. 6. Develop communication systems such as radio, newspapers, etc. (billboard idea--people attending concerts, plays, art openings gain recognition in/on papers, billboards). 7. Develop Advisory Board to gain support for the arts--Financial and Moral.

OBJECTIVE #2

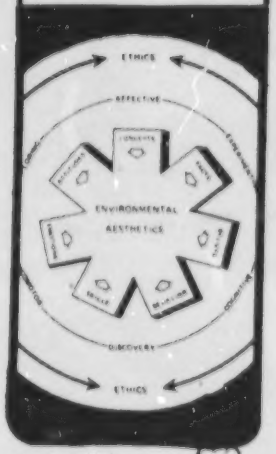
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
P-Community or area Arts Council S-Wisconsin Arts Board S-Foundation for the Arts S-National Businessmen in the arts	Immediately then Continuous	Very little However; Ladysmith and Wausau are models. (Flambeau Valley Arts Association)	



EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #1 (CONT.)	
D. PROVIDE ARTS EXPERIENCES/ PERFORMANCES AT NATIONAL, STATE, LOCAL PARKS AND CAMP SITES	1. Survey the camp and park sites facilities. 2. Survey the people at the camp sites to determine interest of campers. 3. a. Identify performing groups (refer to resource list) b. Schedule performances at various campsites. c. Provide lecture/demonstration/discussion of scheduled performances. 4. a. Identify groups to provide experiential (process) art (refer to resource list). b. Develop learning "packets" for process groups. c. Implement/evaluate learning "packets". 5. Develop brochure of state-wide campsite/park activities.

OBJECTIVE #2

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
DNR UW-Extension CESA	Immediate Immediate Immediate 1-2 years Continuous Immediate 1-2 years Continuous	very little	

EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #2	
A. DEVELOP MODELS FOR COOPERATIVE EFFORTS WITH COMMERCIAL CENTERS (SHOPPING CENTERS, BUSINESS DISTRICTS) BY:	
Responding to requests from Commercial Centers and by:	1. Meet with representative(s) to discuss opportunities and problems.* 2. Redirect original idea if too commercial or if not advantageous to art(s) organization(s). 3. Clarify financial support, if pertinent. 4. Discuss Site, Needs, (Stage Lights, PA, Display Panels) 5. Discuss proposed PR efforts in media. 6. Clarify times needs for security, who will promote, light, mike, arrange for display standards, hang show, label, etc.
Initiating exhibits/performing opportunities in commercial centers.	1. Identify spokesperson for center, association, etc. 2. Request meeting to describe organization and propose concept. 3. Discuss mutual advantages--awareness, promotion, sales, etc. 4. Request funds as/if needed. 5. Discuss items 4-6 above. * Proceed with caution--do not perform or exhibit if setting is inappropriate or support inadequate.

OBJECTIVE #2

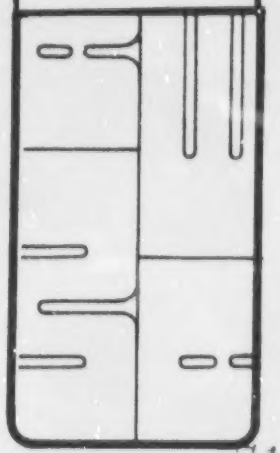
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
P-Individual arts organization(s), association groups. S-Local Arts Council(s), WAAE, etc.	immediately/continuous	Milwaukee-- adequate with much room for improvement in quality, variety and quantity	

EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #2 (CONT.)	
B. WAAE CONTINUE WITH ITS ON-GOING ARTS EDUCATION EFFORTS BY ORGANIZING ADDITIONAL CONFERENCES BETWEEN THE ARTS TO ENCOURAGE NEW PEOPLE INTO ITS PROGRAM--REPRESENTATIVES OF INDUSTRY, CHAMBER OF COMMERCE, SERVICE CLUBS, BUSINESS SECTOR, CHURCHES, GOVERNMENTAL AGENCIES, ETC.	1. Organize workshops. 2. Communicate to all sectors in the state relative to the program for their involvement--News media newsletter, marketing techniques are utilized. 3. Disperse information frequently relative to whats/what, who's/who in the arts on a statewide basis. 4. Supervise and coordinate the establishment of local area seminars with local imput.

OBJECTIVE #2

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
P-WAAE S-Government agencies-state -Industries-state -State service clubs -Chamber of Commerce state affiliation -Church agencies -Vocational/Education organizations S-present people should be involved in the program as contacts to widen local representation.	immediately and continuous	adequate very effective	



EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #2 (CONT.)	
C. PROMOTE A SERIES OF LOCAL AREA CONFERENCE/SEMINARS INVOLVING ARTS GROUPS AND REPRESENTATIVES FROM LOCAL ORGANIZATIONS (BUSINESS/ PROFESSIONAL/CHURCH/ INDUSTRY, OTHER CIVIC GROUPS, ETC.). Purposes: --Enlist individuals/groups as advocates for arts. --Provide ways to incorporate art in organizations and show how it improves quality of life. --Promote art-non-art groups cooperation. --Show how arts can benefit organizations. (Dispurse information to members through publications.) --Promote the arts as a negotiated fringe or released time activity.	1. Determine initiating agency/persons i.e., WAAE 2. Determine local areas for first efforts. 3. Identify persons to initiate/coordinate specific area conferences. 4. Invite key people to an arts group to serve as planning committee. 5. Identify non-art organizations to be represented. 6. Contact groups in #5 to appoint arts representatives. 7. Planning group to develop purpose, format, materials, and content of conference/seminar. Possible content may include: lecture presentations from art and non-art groups, discussion groups, task-oriented sessions, arts presentations, i.e. (performing groups, art exhibits, etc. 8. Hold conference/seminars. 9. Evaluate conference/seminars appropriately. 10. Determine on-going committment to this type of plan. --Distribute facts on worker fatigue, etc., and how exposure to arts experiences will increase mental and physical health of workers. --Invite business administrators to arts demonstration luncheon(s).

OBJECTIVE #2

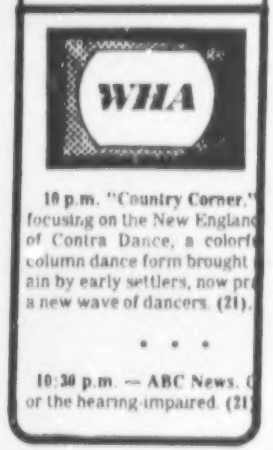
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
WAAE (Wisconsin Alliance for Arts Education) WAAE-Local arts people Advisory Council from industry, educational institutions (cultural collaboration) Sympathetic industry leader(s)	as soon as possible 1st year--one pilot program well planned and assessed. Identify small community expansion of programs each year.	not at all	

EXPAND ARTS EDUCATION PROGRAMMING FOR ADULTS THROUGH ALREADY EXISTING MEMBERSHIPS IN SOCIAL, RELIGIOUS, PROFESSIONAL, AND NATIONAL ORGANIZATIONS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
METHOD #2 (CONT.)	
D. DEVELOP EFFECTIVE ADVERTISING STRATEGIES TO COMMUNICATE ARTS PROGRAMS TO THE PUBLIC.	--Utilize newspaper media (paid). --Identify contact person who is willing to direct the operation and follow up. --Mailings--brochures. --Distribute information by word of mouth. --Contact PSA-RADIO, TV and Newspapers. --Distribute posters with pull-off that can be mailed to group office. --Organize volunteer staff--each willing to take one specific geographic area. --Organize people willing to make personal contacts with business personnel. --Conduct mini demonstrations. --Gain visibility through TV and radio interviews and demonstrations. --Invite business administrators to arts demonstration and information programs. (luncheon)? --Contact newcomers groups, with information concerning arts programs and education programs in the community.

OBJECTIVE #2

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 13 WAAE CSPAE
Memberships in the various arts boards; Information could be included in their publication(s).	Immediately-- Develop mailing lists. Include in publications going to specific interest groups and to the general public. Short term-- all else		


WHA
10 p.m. "Country Corner."
focusing on the New England
of Contra Dance, a colorf
column dance form brought
ain by early settlers, now pr
a new wave of dancers. (21).
• • •
10:30 p.m. — ABC News.
or the hearing-impaired. (21)

DEVELOP EFFECTIVE ARTS EDUCATION PROGRAMS FOR SPECIAL POPULATIONS INCLUDING THE ELDERLY, HANDICAPPED, AND DISADVANTAGED.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
A. AWARENESS	
Surface the importance of arts programs for special populations and point out the ability, capacity and desire of special populations to participate in the arts.	1. Alert the private sector through education, media, and commitment. 2. Get local government involved. 3. In open meetings, present the facts and sense of responsibility for these special people and their needs. 4. Gain support for local achievement center. 5. Disseminate information about and initiate special arts programs for the handicapped and disadvantaged. Utilize: --outreach techniques --the media

OBJECTIVE #3

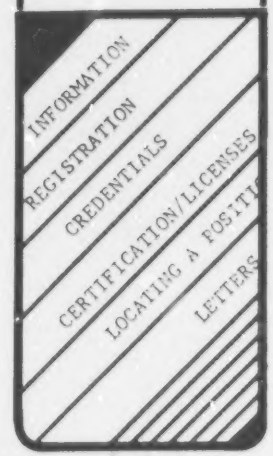
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 19 WAAE CSPAE
P-Wisconsin Arts Board P-Arts Councils S-News media commitment S-Private sector identification P-Local artists P-Volunteers P-Trained specialists P-UW-Ext. Arts Development --assist in the continuation dissemination of existing or evolving programs that need support. Leadership of: --special centers --churches --the schools, organizations and associations, special populations.	Short term--1-2 years Planned program through service clubs, corporate management, local forums Followed by: <u>A continuous thrust</u> to achieve understanding that the handicapped and disadvantaged are much like all of us. And that the elderly have much to offer and make up a sizeable population. (growing yearly)	Very little	

DEVELOP EFFECTIVE ARTS EDUCATION PROGRAMS FOR SPECIAL POPULATIONS INCLUDING THE ELDERLY, HANDICAPPED, AND DISADVANTAGED.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
B. EDUCATION Properly educate those responsible for bringing the arts to these special people through development of curriculum, certified programs of study, and expansion of community programs to meet these needs.	1. Develop certified therapy programs for all the arts disciplines. 2. Provide special training for specialists to assure understanding of the psychological and socialized needs of these people. 3. Direct educational programs to the private sector to seek their realization of responsibility to this need. (seminars, informative meetings, media programs, etc.) 4. Develop proper support for arrival in community of certified help. 5. Involve and gain support of local educator leaders. 6. Utilize properly trained specialists to enlighten arts persons of the proper handline of frustrations prevalent within the elderly, handicapped and disadvantaged. 7. Develop continuing education programs for the elderly.

OBJECTIVE #3

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 19 WAAE CSPAE
P-Higher education curricular administrators S-Involve families related to these needs P-Department of Public Instruction P-Community arts leaders S-Art Therapy Association S-Arts specialists	2-4 years--long term, Program to bring about special certification	Very little, if any	



DEVELOP EFFECTIVE ARTS EDUCATION PROGRAMS FOR SPECIAL POPULATIONS INCLUDING THE ELDERLY, HANDICAPPED, AND DISADVANTAGED.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
C. COMMUNITY INVOLVEMENT Community involvement should come through available organizational, civic, governmental and private support; volunteer programs, local artist participation, and the availability and accessibility of existing arts facilities and resources.	1. Alert the consciousness of government to provide the setting and cooperation for these needs from the existing facilities. 2. Engage responsible people to identify this special population and involve them. 3. Get a pledge of support from existing artists, arts groups, and interested individuals to promote the arts for special populations. 4. Evaluate volunteer availability and get a commitment. 5. Cover all funding possibilities to broaden responsibility and commitment. 6. Organize team of arts-centered leaders. 7. Encourage campaign team to gain funding and support from individuals and groups in the community. 8. Identify and involve special populations in decision-making. 9. Seek out program directors and work on arts components for programs involving the various special populations.

OBJECTIVE #3

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 19 WAAE CSPAE
P-Local and county political leadership P-Local arts program administrator(s) P-Local arts leaders S-Corporate management S-Volunteers S-Local artists S-Wisconsin Arts Board P-Local arts councils arts institutions S-Arts associations/ organizations S-Special population groups or associations	Continuous: Will have to begin at source of needed influence to initiate attentive action. Each succeeding involvement breeds confidence to widen the circle of involvement at the local area.	Very little--but improving	

INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
A. EDUCATE THE VARIOUS COMMUNITIES CONCERNING THE ARTS: BUSINESS, ARTS, SCHOOLS, YOUTH AND ADULTS.	1. Arrange for informances and performances before: business groups and individual businesses, school boards, parent organizations, youth groups, civic groups, and governmental bodies. 2. Conduct advertising and public relations campaigns like "The Arts Art Basic". 3. Arrange for publications and media presentations in magazines, brochures, editorials, PSAs, etc.

OBJECTIVE #4

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 25 WAAE CSPAE
P-The ongoing support structure/organizations P-Arts groups P-School personnel --elementary/secondary --university/college --Department of Public Instruction P/S-Youth P/S-Adults	Immediately and continuously	Very little	
P/S-The media P-The ongoing support structure	Immediately and continuously		
P/S-The media P-Arts groups P-The ongoing support structure P-School personnel P/S-Youth P/S-Adults S-Government --local --state --national	Immediately and continuously		

INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
B. FORM AN ONGOING LOCAL SUPPORT STRUCTURE FOR THE ARTS	1. Form an ad hoc planning committee which identifies arts and non-arts leaders and institutions from professional and non-professional sectors of the whole community. 2. Form an organization where necessary. --Rural areas may be incorporated into existing groups. --Urban - 25,000 + population - organization necessary. 3. Seek the participation of the most able leadership. 4. Identify and articulate needs. (See A)

OBJECTIVE #4

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 25 WAAE CSPAE
P/S-Emanating from people wanting to initiate an ad hoc group P-Organization made up of an "arts council" may include individuals from: S-Public schools Private schools Higher education Social Services Business and Banking Corporate Community Labor groups Farm organization Church groups Arts organizations	Immediately 1-2 years short term for formation Intent is for continuous action	1. rural--pupulation under 25,000 from none at all to adequate 2. Suburban--none at all to adequate 3. Urban--Pupulation over 25,000 adequate to very effective	

INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
C. SPECIFY LOCAL AND REGIONAL ARTS ACTIVITIES FOR THE USE OF SCHOOL AND COMMUNITY GROUPS.	1. Discover and evaluate audience needs: a. previous exposure b. feasability c. relevant activities 2. Compile listings of available activities. i.e.: --artists in residence/visiting artist --readings in museums 3. Select arts activities for appropriate facilities and audiences.

OBJECTIVE #4

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 25 WAAE CSPAE
P-The ongoing support structure P-Wisconsin Arts Board P-School System (administrators, teachers, boards) P-Artists S-Parents S-Students	Immediately and ongoing		
P-Same as above	Immediately--following step #1 and then continuous		

PARKING Parking lot S
two quarters. School bus or
Drive, Southside of the buildin

PHOTOGRAPHY Galle
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light and electronic flash are all
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TELEGUIDES (called
Museum News). This new
the Milwaukee Art Center mak
to pick up phones, located thro
information about the art and

MULTI-MEDIA THEA
wide range of subjects re
to public, and special screening
The theater uses the exciting te
and sounds, as well as film, to
as informative experiences (see
Media Programs and Films).

INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
D. SEEK FINANCIAL SUPPORT FOR COMMUNITY ARTISTS AND PROGRAMS INVOLVING THEM.	1. Determine the need of projects to be funded. 2. Determine the recipients of benefits. 3. Determine the number of projects needed. 4. Determine the way money will be administered. 5. Determine the ongoing (actuarial) cost factors. 6. Sources may include: a. School boards b. DPI (Department of Public Instruction) c. Federal grants d. Business (all levels) e. Individuals f. Service organizations, social institutions/organizations. 7. Methods may include: a. Special fund raisers b. Performances c. Grant writing

OBJECTIVE #4

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 25 WAAE (SPAE
Local Level --Interested Individuals and groups (arts) Private Business Public Regional Level S-UW-Extension Arts Development State Level S-Department of Public Instruction S-Wisconsin Alliance for Arts Education P-Wisconsin Arts Board Federal Level S-United States Office of Education P-Interested unified individuals in the primary support group	All of the above as soon as project/s are identified	Very little but moving to adequate in Monona	

National Endowment for the Arts

INVOLVE AMATEUR AND PROFESSIONAL ARTISTS FROM THE COMMUNITY IN ELEMENTARY AND SECONDARY SCHOOL PROGRAMS.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
E. ORGANIZE AN ARTS INFORMATIONAL CLEARING HOUSE TO CREATE AWARENESS OF WHAT HAS ALREADY BEEN DONE.	1. Assist the Wisconsin Arts Board in securing a computerized system-- write proposal for funding. 2. Set up central office computer. 3. Expand the concept by forming local satellites of this system. 4. Formulate research questionnaires. 5. Identify/unify local and state arts resources. 6. Collect current print and non-print resources.

OBJECTIVE #4

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 25 WAAE CSPAE
P-representatives from: State Arts organizations P-Libraries	Immediately (intensive) and Continuous		
P-Executive Director WAB P-Wisconsin Alliance for Arts Education		Cedarburg--no statistics Milwaukee--Arts Development Council	
P-The ongoing support structure	Immediately, then Continuous	Wausau--PAF	
P-graduate student center for Arts Administration UWM-business school			

Mail orders for the 1977-78 receipt. Student prices apply intended students in the Fall

NAME

ADDRESS

CITY

Student Unio

Red Concert Serie

White Concert Ser

Great Performance

Shirley Verrett, So

Vienna Choir Boys

Patrons ordering Red or Whi for concerts on the alternate

Tickets for

Tickets for

Tickets for

DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
A. PROMOTE THE DEVELOPMENT OF A COMMUNITY ART CENTER.	1. Form a community Art Center Committee. 2. Identify the function/purpose of the Art Center. 3. Study similar efforts in other communities. 4. Develop a plan of action for establishing the CAC and enlist citizens for implementation. 5. Acquire a facility that will accommodate all of the arts. 6. Establish programs for arts education opportunities.

OBJECTIVE #5

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 29 WAAE CSPAE
P-Local concerned citizens	Immediately	Not at all	
P-CACC (Community Art Center Committee)	1-2 years Short Term	Not at all	
S-Chamber of Commerce	1-2 years Short Term	Not at all	
S-Dane County Board of Supervisors	1-2 years Short Term	Not at all	
	2-4 years Long Term	Not at all	
S-Public Schools S-Existing Arts Menomonie area: --Arts People --Fiber Guild --UW-Stout Children Art Program (Art Department) --Adult Education --Recreation Program City of Menomonie: --Menomonie Art degree --Menomonie Children's Theater	4-5 years Long Term when acquired	Not at all	

DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
B. DEVELOP A UNIFIED ARTS AND PUBLICITY RELATED CALENDAR	1. Encourage private organization(s) to establish a clearing house to identify local and regional arts education activities and opportunities. 2. Encourage private businesses to finance, organize, prepare and distribute a unified Arts Calendar.
C. PROMOTE AND FOSTER A GREATER INVOLVEMENT IN ELECTRONIC AND FILM MEDIA FOR CREATIVE LEARNING EXPERIENCES AS WELL AS TRADITIONAL MEDIAS.	1. Develop cooperative education programs. 2. Establish artist in the schools programs. 3. Establish a CAC (Community Arts Center) calendar.
D. ENCOURAGE LOCAL UNIVERSITIES TO DEVELOP STRONGER OUT-REACH PROGRAMS.	1. Establish a community committee on outreach. 2. Encourage office of continuing education to expand on their art orientated programs.

OBJECTIVE #5

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 29 WAAE CSPAE
The Studio	Immediately	Not at all	
	1-2 years Short term	Not at all	
Public Schools	1-2 years Short term	Not at all	
Public Schools	1-2 years Short term	Not at all	
CAC (Community Arts Center)	2-4 years Short term	Not at all	
Community Committee	1-2 years Short term	Not at all	
Universities --administration --teachers	1-2 years Short term	Adequate	

DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
E. ORGANIZE A COMMUNITY BASED CORE GROUP FOR LEADERSHIP TO ENCOURAGE LOCAL ARTS EDUCATION PROGRAMMING.	1. This core group should be from all age groups to include individuals from: Community leadership, Local and County and State Government, Schools (Public and Private), Groups or persons interested in the arts. 2. Keep the core group size small to encourage an optimum working situation.
F. DETERMINE LOCAL ARTS EDUCATION PROGRAM PURPOSES.	1. Develop a statement of philosophy. 2. Discuss and agree on goals. 3. Discuss program needs. 4. Identify audience or target group and estimate the number of people to be involved.
G. DETERMINE LOCAL ARTS EDUCATION PROGRAM CONTENT.	1. Specify art forms to be involved. 2. Define learning objectives--historical, cultural, or aesthetic emphasis when appropriate. 3. Define anticipated participation by total community. 4. Specify levels of involvement for all participants.

OBJECTIVE #5

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 29 WAAE CSPAE
P-Personal initiative of concerned citizens S-Local arts organizations	Immediately	Not at all	
P-Core group S-Resource persons S-Total arts organizations	1-2 years Short term	Not at all	
P-Core group S-Local arts organizations	1-2 years Short term	Not at all	

PLANNING	
Concept	Objectives
Concept	Objectives
Concept	Objectives

DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
H. DETERMINE SOURCES FOR FINANCIAL SUPPORT OF LOCAL ARTS EDUCATION PROGRAMMING	1. Possibilities for financial support may include: Individuals Business: Locally owned corporations Local branches of national corporations National Corporations outside community Retail establishments Business Associations Service clubs Foundations (grants) Government (grants) Schools Professional Groups: Arts Law Medical 2. Specific fund raising projects or methods may include: Saleable items Auctions Personal services Benefit performances/admissions Membership fees Grant proposals

OBJECTIVE #5

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 29 WAAE CSPAE
P-Core group S-Possibilities listed at left S-WAB (Wisconsin Arts Board)	1-2 years Short term	Not at all	

Park West Galleries presents a

Public ART AUCTION

...Two sessions, Monday and Tuesday, September 19 & 20 at The Concourse of One West Dorian St. Exhibition 7:00 p.m. AUCTION 8:00 p.m. Free admission, parking & catalogue. Cash bar reception.

...Custom framed original signed and fine oil painting. Featuring bankruptcies, liquidations, foreclosures, and estate collection.

...Including: Alvar, Appel, Belotowsky, Breque, Calder, Cassatt, Chagall, Coll, Degas, Escher, Folon, Friedlaender, Gauguin,

DEVELOP EFFECTIVE COMMUNITY BASED ARTS EDUCATION PROGRAMMING.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
I. DETERMINE HUMAN RESOURCES AND IN-KIND SUPPORT FOR LOCAL ARTS EDUCATION PROGRAMMING	1. Possibilities for support may include: Volunteers Pooling of resources (various groups) Business Financial planning Management help Printing Meeting rooms Transportation Publicity Media Public agencies Service Clubs
J. DEVELOP PLAN FOR EVALUATION OF LOCAL ARTS EDUCATION PROGRAMMING.	Evaluation Plan should: 1. relate to stated goals. 2. include information on impact of program on specific target group(s) and the total community. 3. determine program changes or adaptations which are needed. 4. determine adaptability of program. 5. include techniques for dissemination: news releases personal appearances formal dissemination

OBJECTIVE #5

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 29 WAAE CSPAE
P-Core group S-Local concerned citizens and groups S-Business community S-Media S-Public Agencies	1-2 years Short term	Not at all	
P-Core group S-University or college personnel knowledgeable about evaluation techniques (UW-Arts Development)	1-2 years Short term	Not at all	

ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
A. IDENTIFY ARTISTS AND ARTS GROUPS (PROFESSIONAL AND SEMI-PROFESSIONALS) WITHIN AND OUTSIDE THE COMMUNITY.	1. Begin with knowledgeable arts groups and individuals. 2. Get information from persons in positions of knowledge in universities and other educational institutions. 3. Obtain available lists and directions from art association(s), dance councils, musician's unions, booking agents, etc. 4. Send out forms inquiring of talent available from individuals. 5. Consult Arts Management Groups.

OBJECTIVE #6

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 35 WAAE CSPAE
P-UPAF P-Milwaukee Arts Center S-Universities S-Local Coalition of Artists S-Community leaders S-Arts Development Council In Madison: --Dane County Cultural Commission --Local Arts Councils --University of Wisconsin --State Art Associations --Musicians Union --Madison Arts Coordinator --Young audiences Major performing groups In Baraboo: P-Sauk County Campus S-Theatre Guild Musicians Union	Continuous-ongoing In Delavan: P-Arts Association P-Public and State Schools P-Delavan Chamber of Commerce S-Art type Guilds	Milwaukee--adequate Madison--adequate Delavan--adequate Baraboo--adequate	

ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
B. DEVELOP A PROGRAM INVOLVING ARTISTS AND ARTS ORIENTED GROUPS.	1. Establish a committee with professional artists and arts groups representatives to: a. Target Population(s). b. Define areas of programming. c. Plan for programming growth (quantity and levels based on audience needs). d. Develop program sequencing i.e. series, work shops, exhibits, performances, etc.

OBJECTIVE #6

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 35 WAAE CSPAE
Same as on Action A. (Milwaukee) ARTREACH Schools Universities Young Audiences Madison Dance Council Private Art Studios- Recreation Department	Continuous--Immediate 1-2 years Short term	Milwaukee--very little Madison--adequate (except for planning growth) Delavan--very little Baraboo--very effective	
Schools Public and State (WSD) Chamber of Commerce Continuing Education Adult Education Directors Chamber of Commerce Fine Arts Commission University Extension- Arts Development Agencies--i.e. Wisconsin Arts Board Department of Public Instruction	Continuous 2-4 years Long term		

ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
C. IDENTIFY LOCAL RESOURCES 1. FACILITIES 2. DOLLARS	1. Make use of facilities: Milwaukee--parks, shopping center, PAC, MAC, Pabst Theatre, local group studios, churches, University space, ICAC, social service agencies, MECCA arena and expo. Madison--UW, Union, PAC (Pertaining Arts Center), Coliseum, schools, churches, studios, shopping centers, streets, parks, capitol. Delavan--schools, churches, municipal building, streets, parks. Baraboo--campus theatre, civic center, schools, churches, parks, Al Ringling Theatre, Soil Test Lodge. 2. Locate sources of dollars: Milwaukee--United Performing Arts Fund; County, City, State and Federal Funds; Admission sales; Corporation and foundations benefits, UW-extension arts; service groups, etc. Madison--except United Performing Fund, individual donors, school and recreation department funds, UW-extension arts, UW and College budgets. Delavan--school and individual, Delavan Art Museum Baraboo--friends, Chamber of Commerce, service groups, business and industry, donations, etc.

OBJECTIVE #6

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 35 WAAE CSPAE
Coordinators of specific programs are responsible with their committees to find sponsors and facilities.	All are ongoing	1. Facilities Milwaukee--adequate Madison--very little Delevan--adequate Baraboo--adequate	
Agencies such as PAF in Milwaukee and some arts councils, service organizations agencies can do fund raising for programming.		2. Dollars Milwaukee--very little Madison--very little Delevan--very little Baraboo--very little	

ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
C. IDENTIFY LOCAL RESOURCES (cont.) 3. SPONSORS 4. COORDINATORS	3. Enlist the support of sponsors: Milwaukee--corporations, businesses, malls, all arts groups and individuals, universities and colleges, all government levels, schools, churches, MPIF, arts agencies or organizations (i.e. Wisconsin Arts Board, Young Audiences, Arts Dance Council, Modern Dance Council, Arts Alliance, Service clubs). Madison--same types of groups. Delavan, Baraboo > same, on a smaller basis, utilize more individuals, businesses, and school involvement; Chamber of Commerce. 4. Utilize the services of coordinators: Identify individuals in organizations, schools and arts groups.

OBJECTIVE #6

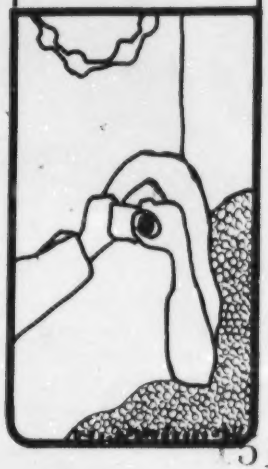
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 35 WAAE CSPAE
(see previous page)	All are ongoing	3. Sponsors Milwaukee--adequate Madison--adequate Delevan--adequate Baraboo--adequate 4. Coordinators Milwaukee--very effective Madison--adequate Delevan--adequate Baraboo--adequate	

ENCOURAGE THE INVOLVEMENT OF PROFESSIONAL ARTISTS AND ARTS ORIENTED GROUPS IN EDUCATIONAL PROGRAMMING OUTSIDE OF THE PUBLIC SCHOOL CURRICULUM.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
D. ESTABLISH GOOD COMMUNICATIONS ON A CONTINUING BASIS WITH: --media --service groups --artists and art groups --Facility Management --sponsors and general public	1. Appoint a communications person to: --send out newsletters and promotional material. --establish personal contacts. --set up a community calendar. --invite sponsors, etc., to specific meetings. --plan organized-contractual arrangements. --apply good business practices i.e. press releases in time

OBJECTIVE #6

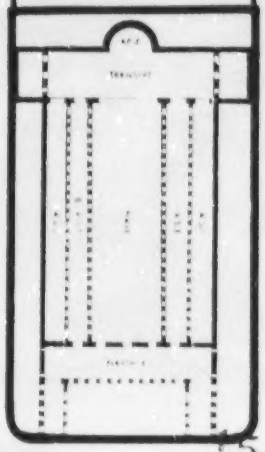
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 35 WAAE CSPAE
P-Local promotions or public relation person S-Arts groups S-Service groups S-Facility managers	Continuous	--With Media Milwaukee--very little* Madison--very little* Delavan--very little* Baraboo* --With Service Groups Milwaukee--very little Madison--adequate Delavan--very little* Baraboo*	
	(cont.) --With Sponsors Milwaukee--very little Madison--very little* Delavan--very little* Baraboo--* --With General Public Milwaukee--very little Madison--very little* Delavan--very little* Baraboo--adequate	--With Artists and Art Groups Milwaukee--adequate Madison--adequate Delavan--very little* Baraboo--* --With Facility Management Milwaukee--adequate Madison--very little Delavan--very little* Baraboo--adequate	
*there, but inadequate. the term "inadequate".	Our group would have preferred	(cont.)	



EXPAND THE COMMITTMENT OF BUSINESS, INDUSTRY AND LABOR LEADERS TO ARTS EXPERIENCES FOR THE MUTUAL BENEFIT OF EMPLOYEE, EMPLOYERS, AND THE COMMUNITY AT LARGE.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
A. ENCOURAGE THE USE OF VISUAL ARTS IN THE WORKPLACE.	1. Encourage art exhibitions, such as: --invitational exhibits in local and state artists. --traveling exhibits. --permanent exhibits. --temporary exhibits. a. professional, local, national b. student or amateur employee 2. Encourage the purchase of art works, both two and three dimensional. 3. Encourage aesthetic architectural development. 4. Commission demonstration-participation (informance) of visual artists at work.

OBJECTIVE #7

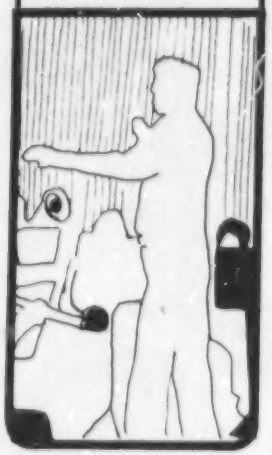
AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 57 WAAE CSPAE
--individual artists --business --contractors P-corporate executive level personnel P-committees representative of arts groups P-Wisconsin designer Wisconsin Painters Sculptors Printmakers Photographers P-Artist-administrators P-Local galleries and museums	Begin immediately in a small way if necessary; then: short term, then continuous	--very little to some --MGIC, Milwaukee --Milwaukee County CETA Art Program --WB. Brady Company, Corporation program --Shopping center	

EXPAND THE COMMITTMENT OF BUSINESS, INDUSTRY AND LABOR LEADERS TO ARTS EXPERIENCES FOR THE MUTUAL BENEFIT OF EMPLOYEE, EMPLOYERS, AND THE COMMUNITY AT LARGE.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
B. PLAN INFORMANCES FOR CORPORATE EXECUTIVES AND EMPLOYEES.	1. Arrange for artistic presentations, visual and/or performing, to various segments of a corporate structure including: executive-administrative and production staff with possible invitation of clients. 2. Schedule presentations at/on: Factory lunch hour. Special time blocks. Factory picnics. Board meetings. Short term recreational classes. Company and union meetings.
C. ENCOURAGE BUSINESSES TO EMPLOY ARTISTS IN RESIDENCE.	1. Plan in-service arts education programs; creative hands on experience with the arts, process and product oriented. Involve drama and performing groups, as well as visual artists. Organizers could arrange for combined projects. 2. Hire artists in print media or 2D involved in graphic arts field, or other interrelated arts to industry. 3. Follow scheduling suggestions in B2 (see above).

OBJECTIVE #7

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 57 WAAE CSPAE
P-Visual P-Performing groups P-Individuals	Plans for long term	Little now, except for outreach to special homes groups-sheltered agencies	
P-Arts Administrator S-Corporate Executive S-Performance Companies P-Picnic Committee S-Arts organizations S-Wisconsin Arts Board P-Corporate and union boards	Immediate and continuous	Very little	
P-Corporations S-Unions S-Media P-Artists	Immediately	Some at present (sick room, services, etc.)	
P-Educational leaders to inform business, industry and labor leaders S-Corporation Executives	Long term and continuous	Milwaukee--not at all	
P-Artist or administrator S-Corporation Executives			



EXPAND THE COMMITTMENT OF BUSINESS, INDUSTRY AND LABOR LEADERS TO ARTS EXPERIENCES FOR THE MUTUAL BENEFIT OF EMPLOYEE, EMPLOYERS, AND THE COMMUNITY AT LARGE.

ACTION/S	SPECIFIC ACTIVITIES FOR IMPLEMENTATION OF THE ACTION/S.
D. ENCOURAGE INFORMATIONAL MEETINGS WITH BUSINESS LEADERS THROUGH SERVICE CLUBS.	1. Programs may include: arts presentations, performances, informances, with an emphasis on professional artists. 2. Arrange for service clubs and art groups to put on special invitational programs.
E. PLAN FOR EDUCATION OF ARTS GROUPS ON HOW TO MAKE FUNDING APPEALS TO BUSINESS.	1. Provide low-cost seminars for arts managers. 2. Create a pool of business professionals to be advisors. 3. Arrange meetings of arts administration with individual artists. 4. Arrange meetings with business people and arts groups. 5. Research into the nature of corporate support and disseminate this information. 6. Schedule media presentations for corporate persons.

OBJECTIVE #7

AGENCIES, GROUPS, PERSONS RESPONSIBLE FOR ACTION P-PRIMARY S-SUPPORT	WHEN? IMMEDIATELY 1-2 years SHORT TERM 2-4 years LONG TERM CONTINUOUS	PRESENT STATUS NOT AT ALL VERY LITTLE ADEQUATE VERY EFFECTIVE	FOR MORE INFORMATION REFER TO: PAGE 57 WAAE CSPAE
P-Service clubs S-Arts boards P-Artists P-Arts Administrators S-Civic Leaders S-Civic Club organizer	Immediately Immediately and Continuous	Very little Some--school presentations Labor councils and representatives have participated.	
P-Interested arts managers S-Foundations Monetary S-Businessmen, lawyers S-Professional fund raisers S-State agencies-alliances (communications) P-Interested arts managers P-Arts oriented business people S-Recruited business people S-Service clubs	Immediately Short term and Continuous	Milwaukee--very little Milwaukee--very little	

Grants from other U.S. Fo

Edwin Austin Abbey Memorial
c/o Mrs. Alice G. McIntyre
1083 Fifth Ave., New York, N

For artists talented in pict
and abroad to study impr
post-graduate work.

Eligible: U.S. citizens and
four years in a recognized

Amount: $6000.

Duration: One year; can b
standing accomplishment

Deadline: April 24; grant
that year's study.

Gardner Howard Foundation,
Brown University, Providence

RESOURCES---

A PARTIAL LISTING OF ORGANIZATIONS TO APPROACH FOR MORE INFORMATION RELATED TO COMMUNITY ARTS EDUCATION DEVELOPMENT.

WisCAHN
The Wisconsin Coalition for the
Arts and Human Needs
929 North 6th Street
Milwaukee, WI 53203
(414) 224-4328

ARTREACH
161 West Wisconsin
Milwaukee, WI 53203
(414) 271-4704

WISCONSIN DANCE COUNCIL
UWEX-UWGB
CCC-Studio Arts 115
Green Bay, WI 54302

DPI-WAAE
Wisconsin Department of
Public Instruction
126 Langdon Street
Madison, WI 53702
(608) 266-3395

WAB
Wisconsin Arts Board
123 West Washington Street
Madison, WI 53702
(608) 266-0190

WAEA
Wisconsin Art Education Association
c/o Bill Schulman, President
1232 Douglas
Menomonie, WI 54751

WMEC
Wisconsin Music Educators Conference, Inc.
c/o Richard Gaaroer
515 North Whitney Way
Madison, WI 53705
(608) 271-1480

WSMA
Wisconsin School Music Association
(address, same as above)

AAE
Alliance for Arts Education
joint project of the
John F. Kennedy Center for the Performing Arts
Office of Education,
Department of Health, Education, and Welfare
at the JFK Center
Washington, DC 20566
(202) 872-0466

UW-EXT
University of Wisconsin-
Extension
Arts Development

Studio Arts 119
Green Bay, WI 54302
(414) 465-2132

929 North Sixth Street
Milwaukee, WI 53203
(414) 224-4683

610 Langdon Street
Madison, WI 53706
(608) 263-6320/2954

522 West Lake Drive
Shell Lake, WI 54871
(715) 468-2414

ECB
Educational Communications
Board
732 North Midvale Blvd.
Madison, WI 53703
(608) 266-0036

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